



Information Center 202 Main Street, Murphys • PO Box 2492 • Murphys, CA 95247
(209) 728-9467 • info@calaveraswines.org

CWA Winery Membership Application

CWA Winery Membership Benefits:

- CWA promotes the Calaveras County Wine Industry through local and regional marketing programs, partnerships and press relations. Programs include large-scale events that bring guests to tasting rooms, educational programs that assist winemakers and winegrape growers in producing the highest quality product and press relations to foster consumer awareness and recognition of the Calaveras Wine Region. At the end of 2023, our total consumer contact list reached 10,000+ subscribers/followers across email and social media outlets.
- Your business listing in the CWA Map Brochure and on the CWA Ad in the Calaveras Visitors Bureau's Visitors Guide, the CWA Website and other event and promotional publications.
- Invitations to free and discounted training seminars focusing on business management, marketing, sales education, responsible beverage certifications, grower education and winemaking best practices.
- Discounted tickets for CWA sponsored events.
- Inclusion in regional wine festival and trade pouring events as space allows.

Note: all updated membership benefits can be found at: <https://www.calaveraswines.org/membership>

Wineries are expected to:

- Donate wine for promotional and political purposes annually. Wines will be used for Fundraising Events (Calaveras County Fair & Grape Stomp), Trade Shows, Wine Tastings, Press Tours and other promotional/political purposes. Occasionally wines may be used for CWA donation baskets or in cooperation with our community partners.
- Help promote CWA Events through email and social media campaigns as it makes sense. Winery members are asked to display and share CWA promotional materials such as: event posters and flyers, CWA brochures and maps. The CWA administrative team agrees to provide these materials in a timely manner to accommodate marketing deadlines.

Annual Membership Dues:

\$1000 per year for one tasting room and \$1500 per year for 2+ tasting rooms. Annual dues are billed quarterly, and online payment services are available as needed. NOTE: 50% deposit is due at the time of signing for new winery memberships and is applied towards 1st and 2nd quarter dues. Note: all annual memberships are set to auto renew.



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Please fill in all fields that apply and submit your application with payment:

(Email or mail the application along with a 100 word description of your business and a digital copy of your logo or label to info@calaveraswines.org. Please provide additional information specific to your operations; visitor options, hours, reservation details if applicable, recent awards and/or media recognition, winery events, winery brochures, recent newsletters, etc.)

Winery Name: _____

Vineyard Name: _____

Contacts (Listing & Billing): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Vineyard / Winery Location: _____

Business Phone: _____ Cell for CWA only: _____

Email(s): _____ Website: _____

(Please list all wines produced - insert website link or use other side if necessary. This information will be placed in our Varietals website page):

Current Release? Y/N	Varietal & Wine Name	Case Production
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Acreage	Variety	Buyer/Winery (optional)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Payment Section:

Payment of 50% of annual dues can be made using our online, secure payments page at: <https://www.calaveraswines.org/cwa-membership-dues-payment-page> (located under Contact Tab on website) OR sent by email. If mailing payment, please include this completed application.

Please make checks payable to:
 Calaveras Winegrape Alliance
 PO Box 2492 Murphys, CA 95247